

Press Release (For immediate release)

19th December 2013

**Dah Sing Financial Holdings 25th Listing Anniversary Cup
25 Years of Progress and Excellence Advancing to a New Financial Era**

Dah Sing Financial Group (DSFG), with the support of customers, business partners, shareholders, dedicated staff and other stakeholders, strives to provide excellent customer services and maintain outstanding business performance. This year, Dah Sing Financial Holdings (DSFH) celebrated its 25th listing anniversary and celebrated with customers and business partners, by title-sponsoring the “DSFH 25th Listing Anniversary Cup”.

The “DSFH 25th Listing Anniversary Cup” was held on 15th December 2013 at the Hong Kong Jockey Club Shatin Racecourse. Mr. David S.Y. Wong, Chairman of DSFG took the lead to unveil the event with other officiating guests, and joined all the honorable guests to celebrate the 25th listing anniversary of DSFH.

Exciting Races & Thrilling Event

The guests most enjoyed the event and the exciting races of the day. There were ten races and Race 8, the “DSFH 25th Listing Anniversary Cup”, was the climax of the day. Dah Sing Bank also sponsored Race 3, the “Dah Sing Bank Handicap” and Dah Sing Life sponsored Race 5, the “Dah Sing Life Handicap”.

The “DSFH 25th Listing Anniversary Cup” was a tough race with keen riders. The winner of the “DSFH 25th Listing Anniversary Cup” was “Wayfoong Express”. Mr. David S.Y. Wong, Chairman of DSFG, presented the cup to the owner of the winning horse.

Besides horse-racing, the event included various programmes like lucky draws and magic shows. Jose Antonio, an international award winning magician, was invited to perform magic on stage, bringing surprises to all the guests. The event ended with cheers and applause.

The Precious Steps, Progressing with You

DSFG has achieved various important development milestones in the past few decades through acquisitions and vigorous expansion. The Group has 66 bank branches in China, Hong Kong and Macau, and has been expanding its life insurance

and general insurance business. The listing of the Group's shares on the Main Board of The Stock Exchange of Hong Kong was a significant milestone that not only drove the Group's development over the past twenty-five years but also further enhanced its place in Hong Kong's financial markets. Nowadays, the Group's business extends through China, Hong Kong and Macau. Also, through innovation, we have become a market pioneer and received various awards, with market recognition and support from customers, staff and business partners.

As a Hong Kong-based locally owned financial group, we are determined to continue to show the "Hong Kong Spirit" in developing in China, Hong Kong and Macau. We will meet customer needs even better, strive to offer quality banking and financial products and services, progress side by side with our customers, and work with them to create an even brighter future.

~ The End ~



Photo 1 : Mr. David S.Y. Wong, Chairman of Dah Sing Financial Group (5th from left), the management team and the other guests presented the Trophy to the owner, jockey and trainer of the winning horse "Wayfoong Express" after the "DSFH 25th Listing Anniversary Cup" race.



Photo 2 : The management teams of Dah Sing Financial Group and Hong Kong Jockey Club open the event with a toast.



Photo 3 : The Hon. Andrew Leung, Director of Dah Sing Banking Group (3rd from right), presented the silver plate trophy to the winning horse owner (4th from right) of the "Dah Sing Bank Handicap" race.



Photo 4 : Mr. C.K. Chow, the former Vice-Chairman of Dah Sing Financial Group (3rd from right), presented the silver plate trophy to the winning horse owner (4th from right).